

Infusion CRM is a web-based, all-in-one solution for true small businesses that want to double their revenues by automating and improving their marketing, sales, and customer management!

Key Benefits

- Anytime, anywhere access
- Easy-to-use interface
- Configurable for any industry
- No software, hardware, or IT costs
- Monthly upgrades
- Unlimited technical support
- Advanced user permissions
- Secure, tier 4 data hosting
- Regular data backups

The Word is Out...

"Finally somebody has put all the pieces together into a system that actually works...Now my answer to any and all questions about software for list and marketing management is Infusion CRM."

- Dan Kennedy



Marketing Automation

Create a steady stream of business by putting all of your marketing on auto-pilot! Craft and coordinate multi-step marketing sequences that include email, direct mail, fax, voice broadcast and tasks. Let this powerful marketing system follow up with your customers and prospects automatically!



Sales Force Automation

Maximize your direct sales by tracking all of your leads through a fully customizable sales pipeline. Set up sales teams, automatically distribute leads and build automated triggers into your sales process to ensure that your leads are being followed up with appropriately and on time.



Email Management

Utilize email as an effective tool to market your business. Manage newsletters, auto-responders and more with our robust email tools. Take advantage of our Email Deliverability Assurance programs to ensure that your emails bypass spam filters and get delivered straight to the inbox!



Contact Management

Our customer-centric approach to contact management will enable you to track all of your emails, faxes, appointments, tasks and phone correspondence in one place so you can close more sales by maintaining better relationships with your prospects and customers.



Affiliate Tracking

Create a multi-tiered affiliate structure to manage all of your affiliate needs. The Affiliate Resource Center allows your partners to view their referrals and commissions, set up tracking links and download resources to help them promote your products and sell more effectively.



E-commerce

Our fully integrated shopping cart allows you to track and process online sales as well as consolidate all of your orders into one system. Effectively utilize up-sells, cross-sells, specials, pay plans and custom html to maximize your online sales. Process credit cards automatically through your existing merchant account or via Paypal. Coordinate all of your online and offline sales with your marketing campaigns, follow up and more!



List Management

Manage your database effectively with powerful searches that allow you to slice, dice, analyze and segment your customers and prospects into meaningful lists. The end result is ultra-targeted marketing, effective communication and more profit!



Billing & Accounting

View standard sales and accounting reports or set up custom reports to keep tabs on the most important financial information. Automate your recurring billing programs and set up notifications for failed credit cards or other important indicators. Export all of your orders into comma delimited format for integration with 3rd party accounting programs.



Calendaring & Tasks

Stay organized and on top of your daily agenda with full online calendaring and task capabilities. Access your information at home or on the road with any web-enabled desktop, laptop, PDA or cell phone.



Help Desk

Handle your support requests seamlessly with the Help Desk Module. Create ticket stages to track and manage customer support issues and set triggers to automatically initiate required actions throughout the ticket process.